



Humane Society of Harrisburg Area | Sponsorship Opportunities

Event Date: Saturday, Nov 2, 2024 | Location: Hershey Lodge | 325 University Drive, Hershey

Presenting Sponsor - \$20,000

- Recognition as the presenting title sponsor for the Gala
- Sponsor for main ball room reveal
- Sponsor logo on the cover of the event program book
- Sponsor logo on Gala video presentation
- Sponsor logo and link on the HSHA event website
- Featured on HSHA's social media reaching over 35,000 followers
- Full page color advertisement in our program book
- Inclusion in all event advertising
- Corporate table including Gala tickets for 10 guests
- Recognition at the event

Canine Companion - \$5,000

- Company logo displayed at event
- Recognition of sponsorship level on media and Gala literature
- Featured sponsor logo and link on the HSHA event website
- Featured on HSHA's social media reaching over 35,000 followers
- Half page advertisement in our program book
- Inclusion in all event advertising
- Corporate tickets for 4 guests to attend the Gala

Leader of the Pack - \$10,000

- Featured sponsor for the silent auction area
- Company logo displayed at event
- Recognition of sponsorship level on media and Gala literature
- Elevated feature sponsor logo and link on the HSHA event website
- Featured on HSHA's social media reaching over 35,000 followers
- Full page color advertisement in our program book
- Inclusion in all event advertising
- Corporate tickets for 6 guests to attend the Gala
- Recognition at the event

Faithful Friends - \$3,000

- Recognition of sponsorship level on media and Gala literature
- Sponsor logo and link on the HSHA event website
- Featured on HSHA's social media reaching over 35,000 followers
- Quarter page advertisement in our program book
- Inclusion in all event advertising

Cat's Meow - \$1,000

- Recognition of sponsorship level on media and Gala literature
- Sponsor logo and link on the HSHA event website

Corporate Table - \$1,500

- Corporate tickets for 10 guests to attend the Gala
- Sponsor logo and link on the HSHA event website

Social Table - \$1,200

- Social tickets for 10 guests to attend the Gala

Please note that your sponsorship commitment and logo (including permission to use) must be received no later than 10/7/2024 for guaranteed inclusion on all pieces of the promotional collateral, press releases, and event program.



Event Date: Saturday, November 2, 2024

PLEASE CHOOSE SPONSORSHIP LEVEL:

- Presenting Sponsor - \$20,000
- Leader of the Pack - \$10,000
- Canine Companion - \$5,000
- Faithful Friends - \$3,000
- Cat's Meow - \$1,000

- Corporate Table - \$1,500
- Social Table - \$1,200

PROGRAM ADVERTISEMENT

- Full Page - \$300
- Half Page - \$175
- Quarter Page - \$100

I'm sorry, I can't sponsor the Fur Ball Gala, but here is a gift of \$ _____

Sponsor Name: _____

Address: _____

City/State/Zip: _____

Primary Contact: _____

Phone Number: _____

Email Address: _____

METHOD OF PAYMENT:

Check made payable to the Humane Society of Harrisburg Area

Visa MasterCard American Express Discover CVV: _____

Name on Card: _____ Credit Card Number: _____

Exp. Date: _____ Signature: _____ Date: _____

Please return completed form by Mail:
 Humane Society of Harrisburg Area
 Attn: _____
 7790 Grayson Road
 Harrisburg, PA 17111

HSOA Contact Phone: _____

HSOA Contact Email: _____