



Event Sponsorships

Fur Ball Gala & Auction

November 18, 2023 | Hershey Lodge

The Fur Ball Gala & Auction is HSHA's premiere annual event. This black-tie (optional) event caters to our most passionate supporters and raises vital funds to help HSHA continue our mission.

Silver Sponsor - \$1,500

Promotional Benefits

- Sponsor logo included on promotional materials

Event Day Benefits

- Half-page program advertisement
- Sponsor recognition/logo in visual presentation
- Preferred reserved seating for eight (one table)

Extended Benefits

- Logo/Link on HSHA website for one month

Gold Sponsor - \$3,000

Promotional Benefits

- Sponsor logo included on promotional materials

Event Day Benefits

- Full-page program advertisement
- Sponsor recognition/logo in visual presentation
- Preferred seating for eight (one table)

Extended Day Benefits

- Logo/Link on HSHA website for three months
- Sponsor recognition in one issue of HSHA newsletter

Platinum Sponsor - \$5,000

Promotional Benefits

- Sponsor logo included on promotional materials

Event Day Benefits

- Opportunity to address audience at event (2 minutes)
- Prominently placed full-page program advertisement
- Sponsor recognition/logo in visual presentation
- Preferred seating for sixteen (two tables)

Extended Day Benefits

- Logo/Link on HSHA website for six months
- Sponsor recognition in two issues of HSHA newsletter

Other Opportunities for Support

Table Sponsorship - \$1,000

Purchase a table for your employees to participate in the black-tie (optional) evening to remember. A table seats eight people. Your table will be marked with your company logo for all attendees to see.

Program Advertisement (full color)

Full Page Ad: 4.5"W x 7.5"H - \$250

Half Page Ad: 4.5"W x 3.75"H - \$100

One-Third Page Ad: 4.5"W x 1.75"H - \$50