

FUR BALL



# Gala & AUCTION

## Event Sponsorships

Fur Ball Gala & Auction

November 6, 2021 | Hilton Harrisburg

*Celebrating 20 years!*

The Fur Ball Gala & Auction is HSHA's premiere annual event. This black-tie (optional) event caters to our most passionate supporters and raises vital funds to help HSHA continue our mission. This year's event includes the opportunity to reach potential customers at both the in-person gala and through the event's virtual live stream.

### Silver Sponsor - \$1,500

#### Promotional Benefits

- Sponsor logo included on promotional materials\*

#### Event Day Benefits

- Half-page program advertisement\*\*
- Sponsor recognition/logo in visual presentation
- Preferred reserved seating for eight (one table)

#### Extended Benefits

- Logo/Link on HSHA website for one month

### Gold Sponsor - \$3,000

#### Promotional Benefits

- Sponsor logo included on promotional materials

#### Event Day Benefits

- Full-page program advertisement
- Sponsor recognition/logo in visual presentation
- Preferred seating for eight (one table)

#### Extended Day Benefits

- Logo/Link on HSHA website for three months
- Sponsor recognition in one issue of HSHA newsletter

### Platinum Sponsor - \$5,000

#### Promotional Benefits

- Sponsor logo included on promotional materials

#### Event Day Benefits

- Opportunity to address audience at event (2 minutes)
- Prominently placed full-page program advertisement
- Sponsor recognition/logo in visual presentation
- Preferred seating for sixteen (two tables)

#### Extended Day Benefits

- Logo/Link on HSHA website for six months
- Sponsor recognition in two issues of HSHA newsletter

### Other Opportunities for Support

#### Table Sponsorship - \$1,000

Purchase a table for your employees to participate in the black-tie (optional) evening to remember. A table seats eight people. Your table will be marked with your company logo for all attendees to see.

#### Program Advertisement (full color)

Full Page Ad: 4.5"W x 7.5"H - \$250

Half Page Ad: 4.5"W x 3.75"H - \$100

One-Third Page Ad: 4.5"W x 1.75"H - \$50

*\*Deadline for inclusion on invitation is August 31st, 2021*

*\*\*Deadline for inclusion in event program is September 15th, 2021*



Humane Society  
OF HARRISBURG AREA