

Event Sponsorships

Fur Ball Gala & Auction



November 14, 2020 | VIRTUAL

The Fur Ball Gala & Auction is HSHA's premiere annual event, catering to our most passionate supporters and raising vital funds to help HSHA continue our mission. This year, our most prestigious event provides sponsors the opportunity to showcase their services or products to customers in a brand new setting: from the comfort of their own home!

Silver Sponsor - \$1,500

Promotional Benefits

- Sponsor logo included on all printed promotional materials

Event Day Benefits

- Half-page program advertisement
- Sponsor recognition/logo in visual presentation
- Eight virtual tickets

Extended Benefits

- Sponsor recognition on HSHA website for one month

Gold Sponsor - \$3,000

Promotional Benefits

- Identity included in all media promotions
- Sponsor logo in all printed promotional materials

Event Day Benefits

- Full-page program advertisement
- Sponsor recognition/logo in visual presentation
- Eight virtual tickets

Extended Day Benefits

- Sponsor recognition on HSHA website for three months
- Sponsor recognition in one issue of HSHA newsletter

Platinum Sponsor - \$5,000

Promotional Benefits

- Identity included in all media promotions
- Sponsor logo in all printed promotional materials

Event Day Benefits

- Opportunity to address audience at event (2 minutes)
- Prominently placed full-page program advertisement
- Sponsor recognition/logo in visual advertisement
- 16 virtual tickets

Extended Day Benefits

- Sponsor recognition on HSHA website for six months
- Sponsor recognition in two issues of HSHA newsletter

Other Opportunities for Support

Virtual Table Sponsorship - \$1,000

Purchase a virtual table for your employees to enjoy an evening to remember. A virtual table includes eight tickets. Your Virtual Table Sponsorship will be recognized in the Virtual Program and during the Gala.

Virtual Program Advertisement (full color)

Full Page Ad: 4.5"W x 7.5"H - \$250

Half Page Ad: 4.5"W x 3.75"H - \$100

One-Third Page Ad: 4.5"W x 1.75"H - \$50